

alphaland

CORPORATION

February 19, 2013

PHILIPPINE STOCK EXCHANGE, INC.

3rd Floor, Tower1
PSE Plaza, Ayala Triangle
Ayala Ave., Makati City

Attention: **Ms. Janet A. Encarnacion**
Head, Disclosure Department

Ladies and Gentlemen:

Alphaland Corporation (the "Company") wishes to inform the Exchange that, at a meeting held earlier this morning by the Executive Committee of the Board of Directors, the Executive Committee decided to set the Annual Stockholders' Meeting for this year on April 2, 2013 (Tuesday) at 4 p.m. at the 6th Floor, Alphaland Southgate Mall, 2258 Chino Roces Avenue corner EDSA, Makati City. The record date for stockholders who will be eligible and entitled to vote at the said meeting has been set to March 5, 2013. Enclosed with this letter is the draft Notice and Agenda for the meeting.

We trust that you find everything in order.

Very truly yours,


Rodolfo Ma. A. Ponferrada
Corporate Information Officer

NOTICE OF ANNUAL MEETING OF THE STOCKHOLDERS

Please take notice that the Annual Meeting of the Stockholders of **ALPHALAND CORPORATION** (the "Company") will be held on Tuesday, 2 April 2013 at 4p.m. at the 6th Floor, Alphaland Southgate Mall, 2258 Chino Roces Avenue corner EDSA, Makati City to discuss the following:

A G E N D A

1. Call to Order
2. Certification of Notice and Quorum
3. Review and Approval of the Minutes of the Previous Meeting held on April 20, 2012
4. Annual Report of Management and Approval of the Audited Financial Statements
5. Ratification of Acts of the Board of Directors and Management Since the Last Annual Stockholders' Meeting
6. Election of Directors
7. Appointment of External Auditor
8. Other Matters
9. Adjournment

For purposes of the meeting, only stockholders of record as of 5 March 2013 are entitled to notice of, and to vote at, the Annual Stockholders' Meeting.

Copies of the minutes of the Annual Stockholders' Meeting held on 20 April 2012 will be available upon request.

Registration starts at 3p.m. For your convenience in registering your attendance, please have available some form of identification, such as your driver's license, passport or community tax certificate. For representatives of corporate stockholders, kindly bring a copy of the Board Resolution authorizing you to vote the shares of the company you represent.

Should you be unable to attend the meeting in person, you may want to execute a proxy in favor of a representative. The giving of such proxy will not affect your right to vote in person, should you decide to attend the Annual Meeting.

Proxies must be filed with and received by the Office of the Corporate Secretary at The Penthouse, Alphaland Southgate Tower, 2258 Chino Roces Avenue corner EDSA, Makati City not later than March 22, 2013 at 5:00 p.m. Validation of proxies shall be made on March 27, 2013 at 2:00 p.m. at The Penthouse, Alphaland Southgate Tower, 2258 Chino Roces Avenue corner EDSA, Makati City.

If no direction is made, the proxy will be voted "FOR" the election of the nominees, "FOR" the ratification of the board appointment of the independent auditor, and such other matters as may properly come before the meeting in the manner described therein as recommended by Management.

Copies of the following documents will be available upon request: (i) Minutes of the Annual Stockholders' Meeting held on April 20, 2012; (ii) Information Statement; (iii) Management Report; (iv) Consolidated Audited Financial Statements for the year 2012.

8 March 2013

RODOLFO MA. A. PONFERRADA

Corporate Secretary