

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. 16 February 2023

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Date of Report (Date of earliest event reported)

2. SEC Identification Number **183835** 3. BIR Tax Identification No. **001-746-612**

4. **ALPHALAND CORPORATION** Exact name of issuer as specified in its charter

5. **Metro Manila, Philippines** (SEC Use Only)
Province, country or other jurisdiction Industry Classification Code:
of incorporation

7. **Alphaland Makati Place, 7232 Ayala Avenue corner Malugay Street, Makati City**
Address of principal office Postal Code
1209

8. **+632 337 2031**
Issuer's telephone number, including area code

9. **None**

.....
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	27,008,993,720

11. Indicate the item numbers reported herein: **Item 9**

Item 9. Other Events -Change in Corporate Officers and Directors

We would like to inform the Commission that in a Special Meeting held on 16 February 2023, the Board of Directors unanimously elected Eric O. Recto as Chairman of the Board and Chief Executive Officer of Alphaland Corporation.

The Board also elected Michelle Ongpin-Callaghan as Director to fill the vacancy created by the untimely passing of Roberto V. Ongpin and to serve as such for the remainder of Mr. Ongpin's unexpired term. Attached is the Curriculum Vitae of Mrs. Callaghan.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALPHALAND CORPORATION
Issuer

16 February 2023
Date


JASON J. ALBA
Corporate Secretary

MICHELLE ONGPIN-CALLAGHAN:

Employment History

Sept 17 – present President, Tabacalera Inc.

June 17-Sept 2018 President, CachCall Food Ventures Inc.

- Operates small quick serve restaurant

Sept 2017-present Director of the board and Treasurer of Ugat ng Kalusugan, reproductive health NGO based in Palawan

May 15 – Jan 2018 Managing Partner Access Manila

- Founded and heads a Business Consultancy focusing on start ups and expats

May 14 – May 15 Head of Branded Customer Experience AVP, UnionBank of the Philippines

- Branding of all customer touch points
- Value based Training
- Customer Satisfaction and engagement monitoring
- SLA monitoring
- Corporate website re-launch and management

Oct 12 – March 14 Project Associate at Craigewan Consulting Ltd

- Owner representative for Hotel des Bergues, Four Seasons, Geneva, Switzerland
- Owner representative for Hotel Le Richemond, Dorchester Collection, Geneva, Switzerland
- Owner representative for Le Grand Chalet, Gstaad, Switzerland
- Director of Neueret AG
- Communications lead for St. John's Wood project, second largest super prime real estate project in London, UK

Oct 09 – July 12 Assistant to the Chairman of Alphaland Corporation, PhilWeb Corporation, ISM Communications Corporation and Atok Big Wedge Corporation, Manila, Philippines

- Link between key personnel of the companies and the Chairman
- Redesigned PhilWeb and Alphaland Management Training Program
- Director of savings and loan cooperation

SVP Corporate Communications for the above mentioned companies

- Head of in house design agency
- Branding of all in house companies and subsidiaries

- Web development, design and management of all in house websites
- Collateral design and production
- Annual Reports for all 4 companies
- Event management
- Social media marketing
- Research

Head of JVO foundation

- Grew the foundation from originally 8 scholars to 150 high school scholars in 7 Ateneo schools all over the Philippines

Head of PhilWeb foundation

- Started a scholarship foundation for computer science students at UP, Diliman

Head of Interior Design for Alphaland Corporation

- Sourcing and planning for Alphaland's flagship project Balesin Island Club

Director of Alphaland Corporation and Atok Big Wedge Corporation

Jan – Sept 09

Project Director for Kerry Group Kuok Foundation, Beijing China

- Trained to head a school project in Chengdu, Sichuan province

Jan 07 - Oct 08

Research Executive ExCeL London, UK

- Market research
- Sales research (lead generation)
- Speaker schedule management and presentation research for Managing director

Education

Oct 05 - June 06 Postgraduate Degree in International Studies from the Diplomatic Academy Vienna

Oct 00 - Oct 05 M.A. Communication Sciences with Minors in Psychology and Philosophy, University of Vienna

Language training

Jan – June 09 Chinese Studies at Capital Normal University, Beijing, China

Jan – July 00 Italian at Università per stranieri, Perugia, Italy

Volunteer work

Missionaries of Charity in Vienna (homeless and refugee work)
Caritas Salzburg (refugee work)

Languages


German native speaker
English fluent
French intermediate
Italian intermediate
Mandarin beginner

CERTIFICATION

I, **JASON J. ALBA**, Corporate Secretary of ALPHALAND CORPORATION. with SEC registration number 183835 with principal office at Alphaland Makati Place, 7232 Ayala Ave., cor. Malugay St., Makati City, on oath state:

1. That on behalf of ALPHALAND CORPORATION, I have caused this SEC Form 17C to be prepared;
2. That I read and understood its contents which are true and correct of my own personal knowledge and/or based on true records;
3. That the company ALPHALAND CORPORATION will comply with the requirements set forth in SEC Notice dated June 24, 2020 for a complete and official submission of reports and/or documents through electronic mail; and
4. That I am fully aware that documents filed online which requires pre-evaluation and/or processing fee shall be considered complete and officially received only upon payment of a filing fee.

In witness whereof, I have hereunto set my hand this FEB 15 2023.


JASON J. ALBA
Corporate Secretary

SUBSCRIBED AND SWORN TO before me this FEB 15 2023 day of _____ at Makati City.
Affiant exhibiting to me her TIN 102-116-723.

Doc No. 71 ;
Page No. 16 ;
Book No. 116 ;
Series of 20 23 .


GEORGE DAVID D. SITON
Appointment No. M-132
Notary Public for Makati City
Until December 31, 2023
Executive Bldg. Center Makati Ave.
cor. Jupiter St., Makati City
Roll of Attorneys No. 68402
MCLE Compliance No. VI-0021936-3-29-2019
IBP No. 002282 / Lifetime Member / 5-8-17
PTR No. 8852509 / 01.03.2023 / Makati City